





stimulate your senses.

Relax, revive, rejuvenate the very essence of your being.

Kairali - Our Origins

“Kairali has given the holistic touch of Ayurveda boundless wings”.

As the name itself implies the word Kairali is derived from the Malayalam word for Kerala and its choice gave its creators a great sense of pride and belonging, one that truly reflected their roots and homeland.

Founded in 1989, Kairali, using the ancient form of Ayurveda as its only means, established itself as the pioneer in promoting Ayurvedic Treatment Centres, Hospitals and Resorts, both in India and overseas.

Armed with an innate vision, knowledge and the expertise of their forefathers, whose work had started over half a century earlier, those committed to this noble endeavour ensured the spread and popularization of the Ayurvedic way of life and well-being, casting its spell throughout the world.

True Ayurveda, in its purest form, percolated down through generations, never for a moment losing its originality, which is often the case, with the passage of time. Kairali gave mortal shape to its own being when it set up its first Ayurvedic centre at New Delhi, in the late eighties, and has never looked back since.

Today, Kairali has established itself in three continents and nine countries and, together with over seven hundred staff, has successfully crossed all hurdles encountered, leaving in their wake the wonderful knowledge of Ayurveda.

Successfully imbibing this ancient practice, to enrich the body, mind and soul, into the everyday lives of people, and, with over eight decades of experience, Kairali has given the holistic touch of Ayurveda boundless wings, earning itself the trust, confidence and loyalty of its clients the world over.





Kairali - Our Narrative



THE KAIRALI GROUP IS HEADED BY MRS. GITA RAMESH, JOINT MANAGING DIRECTOR AND MR. K. V. RAMESH, MANAGING DIRECTOR, BOTH OF WHOM HAIL FROM A FAMILY OF TRADITIONAL AYURVEDA PHYSICIANS.

Blessed with the legacy of knowledge and expertise of such great Ayurvedic Physicians as the Late Dr. Sankunny Vaidiar (grandfather of Mr.K.V.Ramesh) and the Late Dr. K.S. Vasudevan (father of Mr. K.V. Ramesh), who had, over the previous eight decades, devoted themselves entirely to the research and development of an abundance of Ayurvedic marvels including Lipidex for Obesity, Durance for Sexual Disorders, Duravin Forte for Aphrodisiac properties and Spaliv for Liver Disorders, Kairali flourished.

Since its inception, we, at Kairali, have followed the practice and developed the infrastructure to manufacture and make available a diverse range of Ayurvedic medicines. Today our products are in great demand globally.

With Delhi as our base, Kairali has, over the years, conducted a number of workshops in Panchakarma and other Ayurvedic treatments. These workshops attracted the participation of doctors, dieticians and beauticians from all over the world. Inspired by the interest and enthusiasm shown by the delegates, the Ramesh family decided to expand their operations and develop Ayurvedic resorts. Thus was born The Kairali

Ayurvedic Health Resort in Palakkad, Kerala, known today as Kairali – The Ayurvedic Healing Village.

The Kairali Ayurvedic Group continues to expand and a number of healing villages, resorts and Ayurvedic centres have been established at various locations, both in India and overseas.

Renowned for our quality and results, we perpetuate our knowledge and expertise through our own trained and qualified staff and GMP certified production centres. These centres are famous for their hygiene and high level of customer satisfaction, based on the results of treatments and services provided.

The Government of Kerala has awarded us with the Green Leaf Certification, the epitome of classification available for Ayurveda Centres. Our Spas, Training Centres, Factories and Resorts have gained not only national but, international recognition. Our Healing Village at Palakkad has been identified as the model for Ayurveda Health Resorts, by the Government.

For Kairali the journey towards greater excellence in the service of health and humanity has just begun. Our continued endeavour to spread the great and immortal science of Ayurveda will persist.

Kairali - Our MISSION



To treasure and perpetuate Ayurveda and, to propagate its science globally.

Kairali - Our Vision



To be acknowledged as the synonym of true Ayurveda across the globe.

Kairali - Our Group

3 Continents, 9 Countries
and 35 Locations.

KAIRALI HOSPITALITY

Due to staggering success at the Ayurvedic treatment centre level, Kairali Ayurvedic group decided to take the next step and start its hospitality division in 1999. With a mandate to become a leader in the Wellness resorts, Ayurvedic retreats and healing villages. This subsidiary manages all the current and new projects of the group. With an aim to provide and maintain the highest standard in the hospitality industry Kairali Hospitality also act as consultants to other leading brands.

KAIRALI - THE AYURVEDIC HEALING VILLAGE

PALAKKAD, KERALA (SOUTH INDIA)

Formerly known as the *Kairali Ayurvedic Health Resort*, The Kairali Ayurvedic **HEALING VILLAGE** is flawlessly set in the scenic town of Palakkad, known as The Gateway of Kerala, a jewel in this Southern State of India's crown.

A perfect retreat for the discerning traveler and Ayurveda follower, this idyllic getaway has won several awards, the most recent being declared, by the prestigious National Geographic Travelers publication, as one of the **World's Top 50 Wellness Destinations** in the World and Top 10 in Asia.

ESTUARY VIEW RESORT

KARWAR, KARNATAKA (SOUTH INDIA)

This twelve room Resort is beautifully situated in a 17th Century heritage spot. Perched at a height of 1500 ft, the property enjoys a grand view of unimaginable splendour. Each room has a balcony that overlooks the majestic merge of the Kali River with the Arabian Sea.

OM BEACH AYURVEDIC RESORT

GOKARNA, KARNATAKA, (SOUTH INDIA)

The Om Beach Resort with its twelve beautifully appointed colonial-style Villas, offers a stunning canvas of golden sand, magnificent sea and lush green hillside, complementing the spiritually historic town of Gokarna. This exclusive Resort offers a range of modern facilities for its residents, including its renowned Ayurvedic Centre and, enjoys easy access to the five famed beaches of this West Coast gem.

KAIRALI AYURVEDIC TREATMENT CENTRES AND HEALTH SPAS - EST. 1989 (WORLDWIDE)

Kairali Treatment Centres offer a gamut of authentic and traditional wellness treatments and experiences. At these Treatment Centres and Spas guests can enjoy discovering the nuances of natural therapy through the combination of traditional Ayurveda with more recent innovations.

KAIRALI FRANCHISE DIVISION

Having pioneered in setting up Ayurvedic Centres, Resorts and Spas in India as well as internationally, Kairali has further ventured into franchising its brand.

Committed to providing wide-ranging technical assistance and support including designing of spas, supplying equipment, oils, medicines, professionally trained therapists and Ayurvedic doctors to our franchisees, Kairali also imparts training to run the spa successfully and provide marketing support through its vast network.

It is a matter of great pride for Kairali to know that those using its brand name, both domestically and internationally, have been able to achieve their financial goals and, more importantly, earn themselves a strong reputation.

KAIRALI AYURVEDIC PRODUCTS PVT. LTD.

POLLACHI, TAMIL NADU

Committed to an extensive Research & Development (R&D) programme, that spans over eighty years, the pharmaceutical division of the Kairali Group strives to further-strengthen the ancient tradition of Ayurveda and its application to modern life styles.

Today, Kairali has diversified into separate units which manufacture an unique array of products for each outlet.

SPALABS PVT. LTD. PEENYA, BANGALORE

In the late 60's Dr. K.S. Vasudevan (*father of K.V. Ramesh*) researched and developed various drugs which are still marketed ethically. These drugs are mainly used for ailments such as obesity, weak liver, sexual disorders, mal-nutrition and they have been marketed in various states of India and are being exported to several countries globally.

KAIRALI PHARMACEUTICALS PVT. LTD.

PALAKKAD, KERALA

Concentrating mainly on the manufacture of Ayurvedic oils, the Division devotes its energy on those oils patented by Kairali or, those that strictly follow the classic formulas as recorded in earlier times. These products play a major role in massage treatments as they are formulated as per body constitution, age, nature, symptoms of ailments and prevalent climate condition. The oils prepared are 100% natural and made from herbs, flowers, fruit, the bark of trees, animal products and minerals. It does not contain any chemicals or toxic materials hence there are absolutely no side effects.

Besides oils, this Division also prepares all the herbal oral medicines such as Arishtas, Asvas, Lehyas, Choonams, Pills (*Gulikas*), Bhasmas and Gritham. These products are over 200 in number and are available at all Kairali franchise locations.

KAIRALI HERBALS AND COSMETIC PRODUCTS

PALAKKAD, KERALA

With the trend of Herbal cosmetics gathering momentum globally, Kairali added this Division to its Pharmaceutical line in the early 90's. Since then Kairali has been seen promoting various Herbal cosmetics such as Shampoo's, Moisturizers, Body Gels, Hair Conditioners and many more throughout their vast network. Kairali is now looking into venturing with this line into a full range of Herbal

toiletries, which will be provided to various other hospitality partners other than their own.

KAIRALI AYURVEDIC EQUIPMENTS

PALAKKAD, KERALA

This Division caters to all the internal requirements of the ever expanding Franchise Division and Ayurvedic Treatment Centre subsidiary of the Kairali Ayurvedic Group. Kairali Ayurvedic Equipments manufacture the famed Ayurvedic treatment bed (*Dhroni*), Dhara stands, steam baths and all the other accessories required to setup an Ayurvedic Centre or Spa.

KAIRALI INSTITUTE FOR TRAINING AND WORKSHOP

In the year 2009 Kairali embarked on a new venture - providing quality training to Pachakarma Therapists. Since then, Kairali has trained scores of individuals, from different parts of the world, like Germany, Japan, Spain, France and Australia - at The Ayurvedic Healing Village, Palakkad Kerala and at their Ayurveda Centre, in Delhi.

The enormous success of this venture has played a very important role in providing highly-trained individuals to meet the ever increasing demand for quality therapists. not only worldwide but within the organisation too! With Kairali's decision to take things to the next level, by having their very own Training Academy, they have ensured the 'global' requirement for trained individuals is successfully met and, further assured the consumer by providing each therapist with a Diploma.

Previously, Kairali only provided a brief introduction training programme that catered to the individual interested in learning the very basics about Ayurveda.

These courses are still available at **"The Ayurvedic Healing Village"**.





Corporate Social Responsibility (CSR)

The group has selected CSR initiatives that go along with the essence of Ayurveda - the intent of helping others and ensuring the spiritual, emotional and physical well-being of all.

Awards and Achievements

We are proud to announce that our Ayurvedic Healing Village (formerly known as Kairali Ayurvedic Health Resort), in Palakkad, Kerala (India) was selected as one, among the top 10 in Asia, and one among the top 50 in the World, by **National Geographic Traveler** - after investigating hundreds of places to create their list of the best Wellness Mecca's in the world.

The Government of Kerala, India has awarded Kairali, with the prestigious **Green Leaf Certification** (The highest level of classification for Ayurveda Centres). The Government of Kerala also considers the Ayurvedic Healing Village to be a model for all Ayurveda Health Resorts to follow.

We are proud to inform you that Kairali has been honoured with the **2005 Spa Asia Crystal Award** for the best Ayurvedic Centre in Palakkad, Kerala.

More recently, Kairali been awarded the prestigious **PATWA Award** (Pacific Area Travel Writers Association Award) for pioneering and promoting Ayurveda at the ITB, 2007 in Berlin, Germany.

The World Travel Award nomination received in 2009 and 2010 as India's Leading resort has further strengthened Kairali's stamp the world over. The World Travel Awards 2009 and 2010 - are one of the most prestigious, comprehensive and sought after awards programme in the travel and tourism industry.



Spa Asia
Crystal Award



PATWA
Award





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